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7791-0092-25X DIV

Client's Ref: OBSP/5R-GARD

25X DIV : OBSP/5R-GARD IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PA 0 5 2001 :

IN RE APPLICATION OF

WILL H. GARDENSWARTZ ET AL

SERIAL NO. 09/472,197

EXAMINER: HAYES, J.

CPA FILED: HEREWITH

FOR: COMMUNICATING WITH A

COMPUTER BASED ON THE OFFLINE PURCHASE HISTORY OF A PARTICULAR CONSUMER

LETTER REQUESTING APPROVAL OF DRAWING CHANGES

ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

SIR:

Please review for approval the proposed change to the Formal Drawings shown in **RED** on the attached photocopies of Figures 1 and 3.

Once this change has been reviewed and approved by the Examiner in charge of this case, instructions for its implementation will be forwarded to an approved bonded draftsman.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

Robert C. Mattson

Registration No. 42,850

(703) 413-3000

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RCM:din

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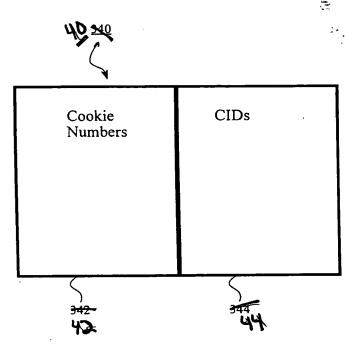


Figure 3

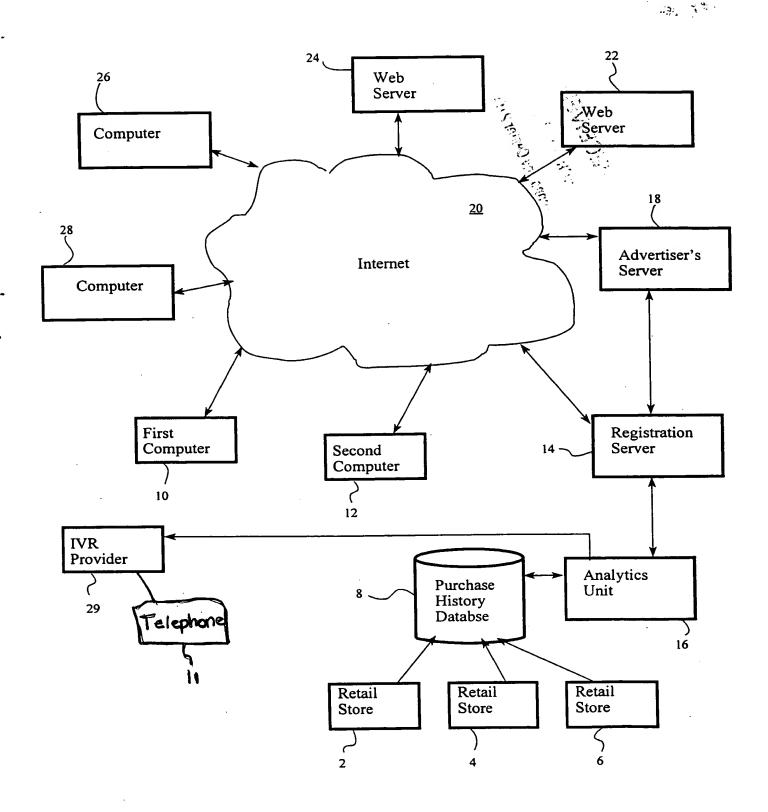


Figure 1